

Tom Glass, Jr.
Design + Art Direction

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http://GLASSJR.COM
CHICAGO, ILLINOIS

EXPERIENCE

Laughlin Constable
Art Director

MAY 2018 - PRESENT

Implements advertising concepts from initial brief to pitch to production with varying team sizes.

Golin
Senior Designer

JAN 2014 - MAY 2018

Design, art direction, and ideation for a wide range of brands for digital & social. Disciplines include web design, identity, social artwork, copywriting, and presentations.

Freelance
Communication Designer

AUG 2010 - MAY 2015

Primarily focusing on (but not limited to) ideation and implementation of brand identity and website design/development for various start-ups.

Creative Go-Round
Mentor, Intern

MAY 2012 - DEC 2013

Development of projects to enhance visual communications for non-profit organizations.

EDUCATION

Columbia College Chicago
Bachelor of Fine Arts – Graphic Design

CLASS OF 2012

Studied a concept-driven approach to creative work through a focus in graphic design. Extended education with a minor in Web Development.

SKILLS

Ideation

HAS NIFTY IDEAS

Research

SEEKS ANSWER TO 'WHY?'

Collaboration

IS A NICE PERSON

HTML5 + CSS3

SPEAKS NERD

Web Design

U KNO... UI/UX

Ethics

GRID = GOOD

Typography

JUDGES THIS HARD

Tidiness

MAKES GOOD FILENAMES

ACCOLADES

Shortlist Cannes Lion 2018

MCDONALD'S SZECHUAN SAUCE RETURNS

Twitter #BrandBowl Award 2018

MTN DEW & DORITOS SUPER BOWL ACTIVATION

Sabre Best in Show 2016 + 2017

MCDONALD'S ALL DAY BREAKFAST CAMPAIGN

Bronze Cannes Lion 2015

MCDONALD'S OUR FOOD, YOUR QUESTIONS CAMPAIGN

American Graphic Design Award 2012

NEW YORK CIVIL LIBERTIES UNION, FACT SHEET